

First Webs, Inc.

815-332-8062

Business Evaluation (OBE) Part 3. Internet Applications

The business evaluation that follows helps us assess what web site packages are compatible with your business, page types and applications. The data allows us to recommend a Site Editor that meets your web site needs and capabilities.

For information on the need for this form, see <http://www.nilsem.com/form-online-business-evaluation-explained.html>.

*** Indicates Required Field**

Your Full Name *			
Your eMail Address *			
How do you connect to the Internet now?	<input type="checkbox"/> Dial-up	<input type="checkbox"/> DSL/Cable Modem	<input type="checkbox"/> T1/Fractional <input type="checkbox"/> Wireless
What Operating System platform are you using in your business? *	<input type="checkbox"/> PC	<input type="checkbox"/> MAC	<input type="checkbox"/> Linux <input type="checkbox"/> Unix <input checked="" type="checkbox"/> I don't know
What Operating System are you using for your PCs?	Include Windows or MAC, and Revision (2000, XT, XT Pro, Vista, W98)		
What Browser are you using?	Typically IE6, IE7, FireFox, Mozilla, Opera, etc.		
Do you wish to maintain your web site in-house? *	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> I want to consider <input type="checkbox"/> I do not know
If you indicated "Yes", or "Consider" previously, briefly indicate your staff's familiarity and skill level with these programs. These are to help us assess the level of Site Editor you may need.	Software	Familiar With	Skill Level 1-10
	MS Word/Excel	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="text" value="0"/>
	MS Publisher	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="text" value="0"/>
	FrontPage/Dreamweaver	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="text" value="0"/>
	Editing/Resizing Photos/Images	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="text" value="0"/>
Is there information you need to share confidentially with certain groups? *	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> I need to think more about this!
Are you interested in posting job openings on your web site?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	

*												
<p>Does your business anticipate storing large documents on the web server. Examples might be accounting reports, technical drawings, architectural drawings, project files, schedules, medical records, and so on. If yes, briefly describe the type of document. If you can, provide a average files size and guesstimate number of files.</p> <p>*</p>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Possibly, I need more info on this.											
<p>Think of routine tasks that your business performs that might be handled electronically - in part or in total.</p> <p><i>List them 1 per line</i></p>												
<p>Listed at right are some common web site page titles. Check off any that you feel you need to have on your web site.</p> <p>*</p>	<table border="1"> <tr> <td><input type="checkbox"/> Company History</td> <td><input type="checkbox"/> Frequently Asked Questions</td> </tr> <tr> <td><input type="checkbox"/> Owner Bios/Staff Bios</td> <td><input type="checkbox"/> Service News</td> </tr> <tr> <td><input type="checkbox"/> Industry News</td> <td><input type="checkbox"/> Company Newsletter</td> </tr> <tr> <td><input type="checkbox"/> Testimonials</td> <td><input type="checkbox"/> Event Calendar (Real Time)</td> </tr> <tr> <td><input type="checkbox"/> Product News</td> <td><input type="checkbox"/> Links to Business Associates</td> </tr> </table>		<input type="checkbox"/> Company History	<input type="checkbox"/> Frequently Asked Questions	<input type="checkbox"/> Owner Bios/Staff Bios	<input type="checkbox"/> Service News	<input type="checkbox"/> Industry News	<input type="checkbox"/> Company Newsletter	<input type="checkbox"/> Testimonials	<input type="checkbox"/> Event Calendar (Real Time)	<input type="checkbox"/> Product News	<input type="checkbox"/> Links to Business Associates
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<p>Listed at right are several web site application modules. Without putting limitations on them due to cost, please check off those that might be of interest to your business. It is not necessary that you understand precisely what they are used for.</p>	<table border="1"> <tr> <td><input type="checkbox"/> Flash Introduction</td> <td><input type="checkbox"/> Traffic Counters</td> </tr> <tr> <td><input type="checkbox"/> Flash Images for Slide Shows or Training</td> <td><input type="checkbox"/> Cookies (to remember your visitors)</td> </tr> <tr> <td><input type="checkbox"/> Panoramic Images (360)</td> <td><input type="checkbox"/> RSS Feeds from Authorities/Suppliers</td> </tr> <tr> <td><input type="checkbox"/> Chat Room</td> <td><input type="checkbox"/> Photo Galleries (for projects, catalogs, etc.)</td> </tr> <tr> <td><input type="checkbox"/> Guest Book</td> <td><input type="checkbox"/> Document Managers</td> </tr> </table>		<input type="checkbox"/> Flash Introduction	<input type="checkbox"/> Traffic Counters	<input type="checkbox"/> Flash Images for Slide Shows or Training	<input type="checkbox"/> Cookies (to remember your visitors)	<input type="checkbox"/> Panoramic Images (360)	<input type="checkbox"/> RSS Feeds from Authorities/Suppliers	<input type="checkbox"/> Chat Room	<input type="checkbox"/> Photo Galleries (for projects, catalogs, etc.)	<input type="checkbox"/> Guest Book	<input type="checkbox"/> Document Managers
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<p>List at least 1 URL and no more than 3 web sites that you like (not necessarily in your industry or a competitor). These are web sites you like, you think are nicely designed, and that you would go back and visit again.</p> <p>*</p>	<p>1st Choice</p> <p>2nd Choice</p> <p>3rd Choice</p>											
<p>I wish to have my web site online by this date:</p>												

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Please make any comments or points you feel would be valuable in assessing your web site and Internet application needs.

FAX this completed form to 1-800-676-0063
Thank You