First Webs
Rockford, IL
http://firstwebs.us
http://firstwebsdemos.com
http://nilsem.com

815-332.8062
Creating Value for YOUR Internet Business

Business Web sites Features and Tools

Web Hosting Services

500 MB storage -- All of our Web sites come standard with a massive 500MB of disk space—more than enough space to hold thousands of images and volumes of text.

Unlimited Bandwidth/Hits -- As your online business grows and becomes more successful, your Web site needs to be able to handle the increased traffic-without increasing your monthly hosting costs. Many hosting providers set limits on the number of hits your site is able to receive, but with our hosting service, you can be confident that your site can handle all of the increased traffic, no matter how popular your Web site becomes!

Personalized Domains -- Securing your domain name is one of the most important steps in setting up your online business, and with our domain name tool, the registration process is quick and easy. Our system allows you to check on the availability of up to five .com, .org, .net, .biz, or .info domain names at the same time, and if you already have a domain name, you can use the domain tool to transfer the existing domain name to your new site in just a few steps.

Email Aliases -- The e-mail alias feature allows you to use your domain name to create up to 20 virtual e-mail addresses, such as sales@mycompany.com or support@mycompany.com, that route incoming mail to an existing e-mail account. Matching Email Accounts – This is a great way to present your customers and business associates with a professional, corporate image. In addition, it turns all of your e-mail correspondence into a subtle way to market your new Web site.

Ecommerce Solutions

Custom Product Catalog -- Every site includes tools that give you the ability to create an extensive online catalog capable of displaying thousands of items, with fully customizable pages that can be modified to reflect the look and feel you want your business to project.

Multiple Billing Options (Visa, M/C, Discover, E-Checks, Pay Pal) -- Our versatile e-commerce system is designed to give you a variety of options for processing online orders. You can process credit cards online in real time, have orders sent to you by e-mail, or receive batched order reports by fax on a daily basis. Regardless of which payment and billing options you enable on your Web site, you can be confident that all of your transactions are safe and secure on our SSL-encrypted network.

Multiple Payment Options – Choose from any one of our 5 payment methods (Visa, M/C, Discover, AMEX, E-Check) to conveniently pay your monthly hosting fee electronically.

Web Design

Professional Layout and Design – Talk about versatility! Our Web designers and marketing experts have spent countless hours researching successful sites on the Internet in order to develop the most effective, professional Web site layouts and designs possible. You can choose from hundreds of different layouts and color schemes, and with our 100% customizable on-line editing tools, you can quickly and easily add pages, change text, buttons, images etc. to meet the specific needs of businesses in virtually every industry. What's more, if you have already designed pages in another program, it's no problem.

Uploading them to our software is a snap!

Thumbnail Creator -- When you start uploading product images to your online catalog, all of your images will be automatically reduced to thumbnail-sized pictures ideal for displaying your merchandise. Regardless of the original size, all of the thumbnail images on your site will have the same width, while maintaining the original aspect ratio, resulting in a professional, well-designed look for your product catalog pages.

Flash Editing Tool -- This amazing tool gives you the power to add dynamic Flash pages and components anywhere on your Web site! You can choose from 20 different custom-designed Flash presentations with text, images, and even music that you can modify to suit the unique needs of your business.

Industry-specific Image Libraries -- Our extensive image libraries provide you with access to thousands of high-quality images, backgrounds, graphics, and buttons optimized for use on your Web site. Each image is stored in industry-specific categories so you'll be able to find exactly what you're looking for quickly and easily.

Image Editing/Graphic Design Tools – In the administrative section of your Web site, you'll have access to thousands of dollars worth of image editing and graphic design tools to enhance the look of your site. You'll be able to create your own logos, buttons, and Web site banners, and our advanced image editing tools give you the ability to crop and resize existing images, and further optimize images on your site by adding borders, frames, and text quickly and easily.

WYSIWYG Web site Editing Tools -- The WYSIWYG (What You See Is What You Get) Editor is a powerful interface tool that allows you to modify every aspect of your Web site on screen in a view that closely resembles what the published page will look like on the site. The WYSIWYG Editor uses a simple point-and-click system: click on any section of the Web page to access menus for inserting, deleting, or editing text, images, columns, tables, or any other component on your site.

Form Manager – You can create and customize unique forms in order to gather specific customer information. Use this data to better understand your customer audience so that you can maximize your ROI (Return On Investment).

Internal Search Bar – The Internal Search Bar is a great time saver! Your customers can locate specific information about your products quickly and easily simply by typing in the pertinent Keyword.

Technical Support
Free Live Tech Support (1-866-WEB-HELP) -- If you ever have any questions about using the tools or features in your new Web site, our professional, courteous Customer Care representatives will be ready and waiting to assist you! Call us, e-mail us, or use the live Internet chat tool as often as you want-it's all part of the value-added service included with your monthly hosting/service fee.

Chatlink Technology -- This amazing feature is an enhanced version of the Internet chat tool that gives our Customer Care representatives the ability to remotely share your mouse and keyboard for quick and easy service. Once you enable the ChatLink feature, it will create a direct link between your computer and a Customer Care representative's computer in our support center, allowing them to show you how to perform each step in the process in real time on your computer screen! Whenever you would like to resume control of your computer, simply pause the session or override the Customer Care rep by moving your mouse.

Marketing Tools
Site Promotion Tool -- No matter how impressive your Web site is, it's not doing you any good if customers can't find you online. With the Site Promotion Tool, we'll help you increase your visibility on the World Wide Web by guiding you through the entire optimization and submission process-from setting

meta-tags, choosing keywords and descriptions, to automatically submitting your site to several of the major search engines. We also provide you with tips on optimizing your site to improve your chances of ranking well with search engines, and we include links and instructions for submitting your site to other important search engines that require Web sites to be submitted manually.

Contact Management Tool -- This useful feature allows you to organize and manage contact information for all of your customers, suppliers, and business associates. Once you have built up your contact database, you will be able to create mailing lists and notification systems for sending out bulk e-mail messages announcing new product releases, upcoming sales, or any other special events and promotions.

Site Statistics -- As a business owner, it is important to evaluate how well your sales and marketing promotions are working, and we understand that your online business is no different. Inside the administrative section of your Web site, you'll be able to access a variety of statistical tracking reports, such as: which search engines are generating the most traffic for your site, which keywords are resulting in the greatest number of hits, how many hits your site has received, where most of your hits are coming from, and which pages visitors looked at while on your site. Without usage data like this, you'll have a difficult time making informed decisions about the effectiveness of your online sales and marketing efforts.

Image/Link Analyzer – This tool really comes in handy! It's a type of internal Web crawler designed to carefully check the integrity of each and every one of your site's links and images -- whenever you want it to. If it finds a problem, it will alert you immediately so that you can conveniently fix it before your next Search Engine submission and increase the chance of a top ranking.

Web site Permissions – Think of this useful component as your very own Web site security guard. Located in your Web site Admin, this tool gives you complete control over who has access to your site's features. With Web site Permissions, you're the boss! You choose what the passwords are and who has permission to use them. Mix them up any way that you want to!

Bonus Features
Site Translation Tool -- With this amazing tool, you can use the same software employed by US intelligence agencies, the Department of Defense, NASA, and multinational corporations like Ford, Xerox, and AOL to instantly translate your Web site into 12 different languages: Spanish, French, Italian, German, Dutch, Greek, Portuguese, Japanese, Korean, Chinese (both Simplified and Traditional), and Russian. Visitors will be able to click on a flag representing the language they would like to view, and your Web site will instantly be translated into that language! The Site Translation tool gives your Web site the power to communicate with the billions of people throughout the world that speak a language other than English and conduct business on a global scale.

Chat Room Application -- The Java-based chat room component on your Web site allows you to set up live, online chat sessions between you and your customers. This is a great way to open up a new, direct line of communication with your customers and prospects to establish a more personal relationship, or to talk about new products and special services. You'll be able to maintain control over all the features in the chat room component from the administrative area of your Web site, including advanced features such as user-created chat rooms, permanent chat rooms and password protected chat rooms.

Free Software Upgrades -- Our team of software developers is constantly adding new tools and features to our unique Web site building platform! As one of our Web site customers, you will always be one of the first on the Internet to access these powerful, cutting-edge tools at no additional cost.

Maps and Driving Directions -- Whenever a new local customer finds your business online, one of the first things they'll want to know is "Where are you located?" Now your customers will be able to use the

integrated map feature on your Web site to view a map displaying your exact location, or if they're unfamiliar with the area, your customers can enter their address and receive detailed instructions that will guide them right to your business.

Calendar – This Web site tool gives you the ability to create custom, interactive calendars. These calendars allow your customers and clients to schedule their own appointments and events online -- in real time! This useful, efficient feature will help streamline scheduling so you can spend more time running your business.

New! **Database Application** -- This convenient tool allows your customers to set up a user-friendly, intuitive database that will help visitors look up specific information quickly and easily. With this new application, your customers can now upload or manually input data into their sites' databases. Once there, they have full control over what type of information they want filtered onto each page; and how they want it displayed.