What makes your Web sites different?

We Can Get Your Business Online, Fast
Most Web developers keep you waiting for weeks before you can even look at your new site, but with our powerful Web site construction technology, we can have your new, feature-rich site up and running in a matter of minutes! You'll have access to all of the cutting-edge tools in our dynamic software so that you can make an informed decision about establishing your online presence.

Professional Layout and Design
Our Web designers and marketing experts have spent countless hours researching successful sites on the Internet in order to develop the most effective, professional Web site layouts and designs possible. You can choose from hundreds of different layouts and color schemes, and our system will automatically add special pages, text and buttons to meet the specific needs of businesses in your industry. If you ever want to change the look or feel of your site, you can choose a new layout in just a few easy steps.

500 Megabytes of Storage Space
Each one of our Web sites is given a massive 500MB of disk space—more than enough space to hold thousands of images and volumes of text. Most Web sites only use 20-30MB of space, so chances are you'll never need to use even half of the storage space you have. But as your business grows and becomes more successful, you can be confident that your Web site will be able to adapt to meet your changing needs.

Unlimited Site Modifications
With our Web site management platform, you control every aspect of your online presence—without learning a programming language or relying on an expensive Web professional. Our user-friendly software gives you the power to easily modify all of the text, images, colors, backgrounds, borders, and components on your Web site as often as you want.

No Lengthy Contract Commitment
Unlike other solutions that make you commit to a lengthy Web site contract (with steep cancellation penalties), we give you the freedom to cancel at any time without any hidden fees. We're so confident that you'll be impressed with our Web site management platform and our excellent customer service that we are willing to earn your business month after month.

Automatic Software Upgrades
Our team of software developers is constantly adding new tools and features to our unique Web site building platform! As one of our Web site customers, you will always be one of the first on the Internet to access these powerful, cutting-edge tools at no additional cost.

What other features do you offer?

Features & Benefits Guide

E-mail Aliases

The e-mail alias feature allows you to use your domain name to create up to 20 virtual e-mail ad-dresses, such as sales@mycompany.com or support@mycompany.com, that route incoming mail to an existing e-mail account. This feature provides you with a great way to present your customers and business associates with a professional, corporate image, and it turns all of your e-mail correspon-dence into a subtle way to market your new Web site. If your business requires more than 20 e-mail aliases, just call in to Customer Care and tell us how many additional e-mail aliases you will need.

Webmail Accounts

For every domain name you host on our servers, you will be able to create up to five fully functional e-mail accounts. The sleek, user-friendly interface features many extra tools that you will not find with most standard e-mail accounts:

· 10 MB of storage space for each mailbox
· Add attachments up to 8 MB in size
· E-mail forwarding
· Rich HTML text formatting and editing tools
· Plain text composition option
· Built-in spell check feature
· Account customization tools
· Address book, calendar, and day planner
· Search tool for browsing through e-mail
· Spam Assassin filtering to minimize unsolicited e-mail

Domain Name Registration

Securing your domain name is one of the most important steps in setting up your online business, and with our domain name tool, the registration process is quick and easy. Our system allows you to check on the availability of up to five .com, .org, .net, .biz, or .info domain names at the same time, and if you already have a domain name, you can use the domain tool to transfer the existing domain name to your new site in just a few steps.

Site Promotion Tool

No matter how impressive your Web site is, it's not doing you any good if customers can't find you online. With the Site Promotion Tool, we'll help you increase your visibility on the World Wide Web by guiding you through the entire optimization and submission process—from setting meta-tags, choos-ing keywords and descriptions, to automatically submitting your site to several of the major search engines. We also provide you with tips on optimizing your site to improve your chances of ranking well with search engines, and we include links and instructions for submitting your site to other impor-tant search engines that require Web sites to be submitted manually.

What other features do you offer? (continued)

Site Translation Tool

With this amazing tool, you can use the same software employed by US intelligence agencies, the Department of Defense, NASA, and multinational corporations like Ford, Xerox, and AOL to instantly translate your Web site into 12 different languages: Spanish, French, Italian, German, Dutch, Greek, Portuguese, Japanese, Korean, Chinese (both Simplified and Traditional), and Russian. Visitors will be able to click on a flag representing the language they would like to view, and your Web site will instantly be translated into that language! The Site Translation tool gives your Web site the power to communicate with the billions of people throughout the world that speak a language other than English and conduct business on a global scale.

Chat Room Application

The Java-based chat room component on your Web site allows you to set up live, online chat sessions between you and your customers. This is a great way to open up a new, direct line of communication with your customers and prospects to establish a more personal relationship, or to talk about new products and special services. You'll be able to maintain control over all the features in the chat room component from the administrative area of your Web site, including advanced features such as user-created chat rooms, permanent chat rooms and password protected chat rooms.

Contact Management Tool

This useful feature allows you to organize and manage contact information for all of your customers, suppliers, and business associates. Once you have built up your contact database, you will be able to create mailing lists and notification systems for sending out bulk e-mail messages announcing new product releases, upcoming sales, or any other special events and promotions. The latest version of the Contact Manager tool includes a new feature for importing and exporting contact data from popular information management applications like Microsoft Outlook.

Usage Statistics

As a business owner, it is important to evaluate how well your sales and marketing promotions are working, and we understand that your online business is no different. Inside the administrative section of your Web site, you'll be able to access a variety of statistical tracking reports, such as: which search engines are generating the most traffic for your site, which keywords are resulting in the greatest number of hits, how many hits your site has received, where most of your hits are coming from, and which pages visitors looked at while on your site. Without usage data like this, you'll have a difficult time making informed decisions about the effectiveness of your online sales and marketing efforts.

What other features do you offer? (continued)

File Cabinet
The electronic file cabinet integrated into your Web site's administrative section gives you a convenient way to manage all of the images, files, and data used to build your site. This "remote hard drive" allows you to upload files, create directories, and move or delete files as often as you want—without taking up any space on your computer's hard drive!

Secure Directories
In the administrative section of your Web site, you will be able to create secure, password-protected directories to safeguard any sensitive information on your site. These secure areas allow you control access to the data and files stored within your site, and provide you with an additional layer of protection from unauthorized users.

Web Site Search Engine
As your online business grows, it may become increasingly difficult for visitors and customers to navigate through all of the pages and information on your Web site. Our Web site search engine gives you the ability to add a search field to any of the pages on your site, where users can type in a word or phrase to describe what they are looking for, and view links to each page that meets their search criteria.

Integrated Map and Driving Directions
Whenever a new local customer finds your business online, one of the first things they'll want to know is "Where are you located?" Now your customers will be able to use the integrated map feature on your Web site to view a map displaying your exact location, or if they're unfamiliar with the area, your customers can enter their address and receive detailed instructions that will guide them right to your business.

Calendar Components
The calendar tool in your Web site gives you the ability to create interactive calendars that allow your customers and clients to schedule their own appointments and events online and in real time. This useful, efficient feature will help streamline scheduling, and it will let you spend less time scheduling appointments and more time running your business.

What about E-Commerce?

E-Commerce Tools
Your new Web site provides you with access to all of the components necessary to help you start making money online: a merchant account, a fully customizable product catalog, a virtual shopping cart, advanced pricing features, shipping, handling and tax rules, payment options, inventory tracking, and order processing features.

Customizable Product Catalog
Every site includes tools that give you the ability to create an extensive online catalog capable of displaying thousands of items, with fully customizable pages that can be modified to reflect the look and feel you want your business to project. More than just a listing of products, your online catalog offers a wide range of extra features: functional image support, product categories and divisions, product descriptions, discount coding, custom shipping methods, handling charges with basic and premium options, tax methods and more.

Thumbnail Creator
When you start uploading product images to your online catalog, all of your images will be automatically reduced to thumbnail-sized pictures ideal for displaying your merchandise. Regardless of the original size, all of the thumbnail images on your site will have the same width, while maintaining the original aspect ratio, resulting in a professional, well-designed look for your product catalog pages.

Integrated Product Catalog Upload Feature
Uploading or refreshing images in your online product catalog can be a very time-consuming process, especially when you've got thousands of products in your catalog! With our rapid upload feature, you'll be able to quickly update your catalog by adding new products or changing existing images as often as you want.

Order Exporting
If you're already using accounting software to process orders, you'll love the order exporting tool inside the e-commerce package! This useful feature streamlines order processing by automatically generating invoices and downloading orders directly into your accounting software each time a customer makes a purchase on your Web site.

Multiple Billing Options
Our versatile e-commerce system is designed to give you a variety of options for processing online orders. You can process credit cards and e-checks online in real time, you can choose to have orders sent to you by e-mail, or you can even receive batched order reports by fax on a daily basis. Regardless of which payment and billing options you enable on your Web site, you can be confident that all of your transactions are safe and secure on our SSL-encrypted network.

And editing tools?

Inventory Management Tools
The inventory management tools in your administrative section let you synchronize your actual product inventory with the inventory displayed in your online catalog. Your Web site will be able to let customers know whether or not an item is currently in stock, and advanced inventory features allow you to accept or reject orders on out of stock items.

WYSIWYG Web site Editing Tools
The WYSIWYG Editor is a powerful interface tool that allows you to edit your Web site on screen in a view that closely resembles what the published page will look like on the site. The WYSIWYG Editor uses a simple point-and-click system: click on any section of the Web page to access menus for inserting, deleting, or editing text, images, columns, tables, or any other component on your site.

Integrated Flash Editor
This amazing tool gives you the power to add dynamic Flash pages and components anywhere on your Web site! You can choose from 20 different custom-designed Flash presentations with text, images, and even music that you can modify to suit the unique needs of your business.

Image Libraries
Our extensive image libraries provide you with access to thousands of high-quality images, backgrounds, graphics, and buttons optimized for use on your Web site. Each image is stored in industry-specific categories so you'll be able to find exactly what you're looking for quickly and easily.

Image Editing and Graphic Design Tools
In the administrative section of your Web site, you'll have access to thousands of dollars worth of image editing and graphic design tools to enhance the look of your site. You'll be able to create your own logos, buttons, and Web site banners, and our advanced image editing tools give you the ability to crop and resize existing images, and further optimize images on your site by adding borders, frames, and text quickly and easily.

What about hosting and support?

Features & Benefits Guide

Ultra-Secure Server Facility

Your Web site will be hosted on our tiered, high-performance Dell PowerEdge servers powered by Intel Xeon processing technology. Our servers are co-located in El Segundo, California at special, secure facilities that protect them from fires, floods, earthquakes, power outages, and any other types of disasters. The secure facility boasts the following:

- Remotely-monitored video surveillance safeguards our data center and its perimeter 24 hours a day, seven days a week

- Hand scanning sensors authorize our data center's clearance by means of biometric recognition

- Our server racks are reinforced against seismic anomalies with scientifically exact bracing that adjoins both the server racks and the caging environment to a below-floor channel

- Our data center runs on clean power conditioned by an Uninterruptible Power Supply (UPS). The UPS provides immunity to energy spikes and surges experienced by the public sector. Backup generators guarantee an alternate power source, providing indefinite hours of additional uptime in the event of a system failure

- Multiple HVAC units supplement principal cooling systems for consistent temperature control and maximum airflow

- A preferred alternative to conventional fire suppression methods, this system, together with intelligent early detection and backup suppression methods, prevents unnecessary equipment damage and incidental loss of uptime

- Internet operations are simultaneously monitored 24 x 7

- Our data centers security monitoring and incident management are controlled by on-premises security officers 24 x 7

- Alarms are monitored 24 x 7 for rapid incident resolution

- Electronic motion sensors detect and react to movement around the perimeter of the data centers and within its interior.

What about hosting and support? (continued)

Dual-Layer Firewall Protection
Our network is protected by a dual-layer firewall security system utilizing Cisco PIX Firewalls, making it virtually impossible for hackers or unauthorized users to compromise the integrity of your Web site.

No Bandwidth Charges
Many hosting companies put restrictions on the amount of bandwidth your Web site is able to utilize, and impose hefty fees if you ever use more bandwidth than your site is allotted. We will never impose bandwidth limitations on your site, and our ultra-high-capacity, highly redundant Tier-1 Internet backbone with multi-gigabyte data transfer capacity guarantees that your customers will always enjoy dependable, lightning-fast access to your Web site.

Unlimited Hits
As your online business grows and becomes more successful, your Web site needs to be able to handle the increased traffic—without increasing your monthly hosting costs. Many hosting providers set limits on the number of hits your site is able to receive, but with our hosting service, you can be confident that your site can handle all of the increased traffic, no matter how popular your Web site becomes!

Live Technical Support
If you ever have any questions about using any of the tools or features in you new Web site, our professional, courteous Customer Care representatives will be ready and waiting to assist you! Call us, e-mail us, or use the live Internet chat tool as often as you want—it's all part of the value-added service included with your monthly hosting/service fee.

Advanced ChatLink Technology
This amazing tool gives our Customer Care representatives the ability to remotely share your mouse and keyboard for quick and easy service. The ChatLink feature creates a direct link between your computer and a Customer Care representative's computer in our support center so that you can watch them perform each step on your screen in real time. Even though our Customer Care reps will be able to control your computer from a remote location, you will always have the power to override the rep and resume control of your computer at any time simply by moving your mouse or pausing the session.